

Subject: Re: Pershing Square Public Art Program
From: Carmen Zella
Date: 8/18/2020, 11:35 AM
To: Joella Hopkins
CC: Belinda Jackson <Belinda.Jackson@lacity.org>

Hello Belinda! I think Joella is trying to sew this up - and I feel so motivated to create a work that has impact during this time at Pershing..... Can you help finalize?

Hope this finds you safe and well!

Best~

On Sat, Jul 11, 2020 at 12:56 AM Carmen Zella wrote:
Hello both!

We have some interest in gathering more sponsorship dollars - let me know what I can do to have this contract move forward. :)

On Thu, Jun 4, 2020 at 7:46 AM Carmen Zella <[c](#)> wrote:
Contracts were drafted. Other than that I am not sure.

Based on the major pivot society has undergone, getting the needed sponsorship will prove to be very challenging. I'm currently working on a plan with a colleague and would love to update you Joella. If one thing is true about me- I am persistent about making this happen!

Hope you are both safe and well....

On Wed, Jun 3, 2020 at 9:01 AM Joella Hopkins <joella.hopkins@lacity.org> wrote:
Good Morning. I am starting to circle back on some items as we hopefully are coming up for air soon.

Did we officially secure the \$33K for our PS Public Art program?

Thank you.

Joella Hopkins

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